
Electric Industry Services

Over the past several years, structural changes to the electric segment of the energy industry have been accelerating at the Federal and State level. Brown Williams possesses the expertise needed to help you respond to the challenges presented by these changes. We can help you with industry restructuring impacts, evaluate the value of assets and contracts, address regulatory changes and help to design and implement your service offerings.

Brown Williams provides financial, regulatory filing preparation, litigation and negotiating services to a wide range of electric utilities, independent power companies, energy marketing companies, government entities and trade organizations within the electric segment of the energy industry. We offer these services for wholesale and retail power services, and the transmission and distribution of electric power. We provide cost of service, cost allocation and other services pertaining to power sales, exchanges, transmission, reactive power, and reliability-must run-facilities.

Our electric consulting projects span traditional cost of service and rate case issues and innovative rates within the evolving competitive environment. We are well suited to assist entities to develop innovative incentive and performance-based rate applications for new infrastructure projects, such as Section 219 of the Federal Power Act and FERC Order No. 679. Our expertise in pricing methods includes a menu of non-traditional methods, such as MW-mile rates, incremental cost rates, opportunity cost rates, incentive/disincentive rates, congestion pricing and market-based rates.

We can help you to evaluate and develop strategies to position yourself advantageously within the evolving industry landscape. Our projects have included providing assistance in developing terms and conditions of service; planning capital recovery and providing depreciation rate services; and developing open access transmission tariffs providing “comparable” point-to-point and network services as well as ancillary service tariffs; resolving issues pertinent to pre-existing arrangements and stranded costs; and consulting on the structures of and procedures to be employed by RTOs, ISOs and other independent coordinators of electric transmission services.